



**WEBINARS**  
CONTINGENT WORKFORCE  
STRATEGIES COUNCIL



# Taking a Deeper Dive into What CW Program Managers Need to Know in 2024

**February 22, 2024**

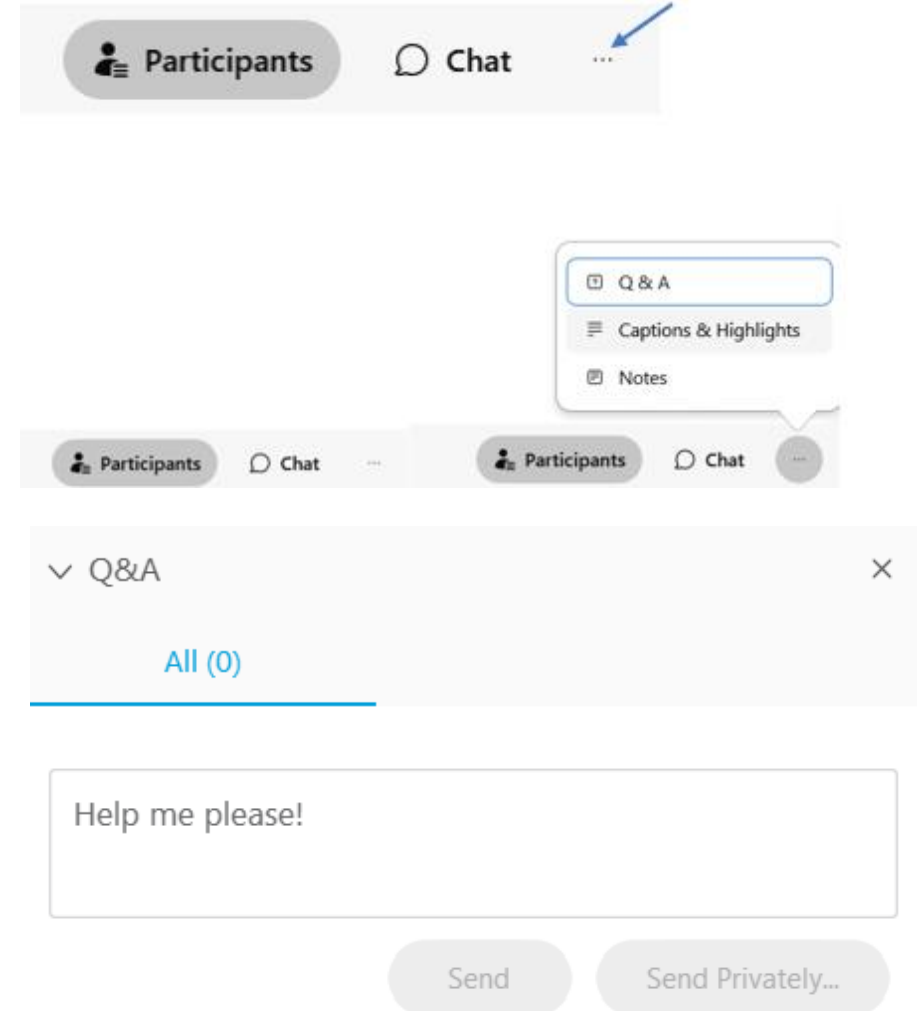
# Logistics

## Questions

- Questions may be submitted at any time.
- **Click on the 3 dots on the lower right to open the Q&A window.**
- Type your question into the small dialog box and click the Send Button.

## Audio

- **Listen on your computer** through your speakers after you log into the event.
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# CWS Council (partial list)





# Today's speakers:



- **Peter Reagan,**  
Sr Director CWSC, SIA



- **Lori Telischak,**  
Director CWSC, SIA

Moderator



- **Chris Paden,**  
Sr Director CWSC, SIA



- **Dawn McCartney,**  
VP CWS Council, SIA

# Artificial Intelligence



# Audience Poll Question

What is the biggest driver for exploring AI in your organization? (Select one)

A

Increased process efficiency

D

Awareness to data trends

B

Cost savings

E

Improve user experience

C

Offset/accelerate reduction in  
workforce

F

Improve compliance



# Artificial Intelligence





# Talent Strategy



# Audience Poll Question

Which of the following actions have you taken, if any, to address talent shortages over the past 12 months? (Select all the apply)

A

Raised pay rates

B

Allowed more flexibility in the use of remote CWs

C

Changed vendors (MSP, staffing firm, talent platform, job board or other workforce intermediary)

D

Raised margins/mark-ups

E

Extended assignment limits

F

Changed focus on type of CW

G

No action taken

H

Other

# Talent Strategy





# Audience Poll Question

Given all the possible impacts of micro/macro economic and geopolitical changes during 2024, how do you predict the 'difficulty' to attract CWs to your organization changing for the remainder of the year? (Select one)

A

It will stay the same

D

It will get easier

B

It will get harder

E

It will get much easier

C

It will get much harder

F

I've got no idea

# Talent Strategy



# Legal and Regulatory Risk & Compliance





# Audience Poll Question

What is the most significant compliance risk in your CW program keeping you up at night? (Select one)

A

Pay Transparency Compliance

B

Fraud & Identity Theft

C

Data Privacy/AI

D

IC Misclassification

E

Other

# Legal and Regulatory Risk & Compliance







Diversity, Equity,  
Inclusion, &  
Belonging



# Audience Poll Question

Which of the following is the biggest barrier to successful diversity hiring for your contingent workforce? (Select one)

A

Lack of corporate mandate to apply diversity and inclusion to the CW

C

Focusing on diversity across the entire workforce, rather than diversity within specific dept / functions or levels

B

Risk concerns with requesting and managing the data required to identify CW diversity levels

D

Other



Diversity, Equity,  
Inclusion, &  
Belonging



# Environmental, Social and Governance Goals





# Audience Poll Question

The topic of ESG is... (Select one)

A

One of the top priorities for our organization

C

Is just starting to be discussed at our organization

B

A top priority for our organization and providers we partner with

D

Is not mentioned within our organization

# Environmental, Social and Governance Goals



# Time for your questions...





# TOP RESEARCH OF 2023

- [Direct Sourcing Platform Landscape](#)
- [VMS Global Landscape 2023](#)
- [Independent Contractor and Employer of Record Compliance: Global Legal Overview](#)
- [Global Licensing Laws: Temporary Work Agencies and Employers of Record](#)
- [Global Pay Transparency Laws](#)
- [MSP Global Landscape 2023](#)
- [RPO Global Landscape 2023](#)
- [EOR and ICEC Landscape 2023](#)
- [Pricing SOW Engagements](#)
- [Building a Supplier Performance Scorecard Guide](#)
- [SOW for Projects or Services](#)

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Known for our award-winning content, data, support tools, publications, executive conferences and events, we help both suppliers and buyers of workforce solutions make better-informed decisions that improve business results and minimize risk. As a division of the international business media company, Crain Communications Inc., SIA is headquartered in Mountain View, California, with offices in London, England.

For more information: [www.staffingindustry.com](http://www.staffingindustry.com)

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