

Workforce Solution Ecosystem

This chart highlights interconnected components of the Staffing Industry and other types of Workforce Solutions. It comprises six primary segments:

- Staffing
- Process Outsourcing
- Payrolling/Compliance
- Direct Work Engagement
- Talent Acquisition Technology
- Other Workforce Solutions

We have placed the Staffing Industry at the core of this Ecosystem though, of course, we realize that this will appear to be a somewhat biased perspective if the center of your particular universe lies elsewhere.

Within each segment are the products and services that comprise the segment.

Please click the link below to download the Workforce Solutions Ecosystem Graphic:

- [Print - EPS \(vector\) file](#)
- [Web/Digital - PNG](#)

Maintaining the Integrity of the Graphic

To ensure legibility, the graphic should never appear smaller than the minimum sizes below. The identity loses its effectiveness and impact if it's too small or incorrectly altered.

Print - Use ONLY an EPS (vector) file **no smaller than 3" wide**.

Screen Presentations - Use a PNG file **no smaller than 4" wide**.

Web/Online - Use a PNG file **no smaller than 500px wide**.

Staffing Industry Analysts' (SIA) Workforce Solutions Ecosystem



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← Maintain minimum widths →

Workforce Solution Ecosystem

Clear Space Around the Graphic

The Workforce Solutions Ecosystem graphic should always have a.5" (Print & Screen Presentations) or 25px (Web/Online) margin around all sides. Keep the area around the logo clean and uncluttered.

x =0.5" or 25px



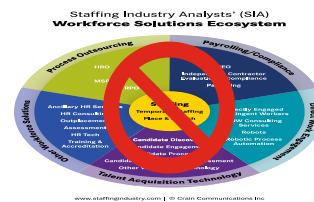
Incorrect Usage of the Logo

The graphic should never be distorted, altered or manipulated in any way.

- The proper proportions of graphic should remain a circle, not an oval.
- Do not convert the graphic to grayscale, should always be shown in color.
- Do not try to recreate the graphic.
- “Staffing Industry Analysts’ Workforce Solutions Ecosystem” & “www.staffingindustry.com | © Crain Communications Inc” should not be cropped out in any circumstance.

When using pixel-based logos (PNG) never enlarge the size. If you need it in a specific size please notify the Marketing/Creative Services department at production@staffingindustry.com.

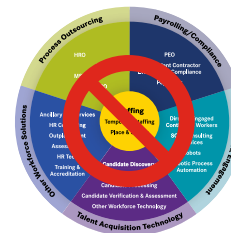
Skewed



Too Small



Source and copyright cropped



Grayscale

